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# FANIE

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## TIGHTENING SKIN AND MUSCLE MASQUES

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Each *FANIE* cosmeceutical masque has been formulated to do a specific job with their own significance for skin or muscle tightening with a chemical passive exercise progressively. The home care masques are more surface maintenance, while the professional and plus masques are deeper penetrating and stronger for professional and clinic use. The masques are in powder form and are designed to be mixed with *FANIE* tru-skin for the best end results. Being in powder form the materials maintain their power of purity and freshness. The *FANIE* masques are all water-soluble and WILL NOT dehydrate the skin. These masques contain enzymes, proteins, R.N.A. (one of the basic building blocks found in the body) L-lysine, and prolene with deep penetrating ability to tighten the skin and its underlying fragile tissues and muscles. These masques are superior constrictors, to tone and tighten the skin with deep penetrating abilities. The enzymes in these masques dissolve and draw out impurities and dead cells through reverse chemical osmosis with enzyme action of hydrolization (adding oxygen and moisture to the tissues) while increasing vascular system activity. The vascular system is the body's system for transportation of oxygen and nutrients to the cells and organs while detoxifying. The enzymes become active after 20 minutes, enhanced by the heat of the skin, thus the importance of leaving the masque on for 45 minutes. The *FANIE* masques leave the skin feeling youthful and alive because of their incredible continuous tightening action after a series of treatments.

These are the first true cosmeceutical masques that you can actually feel and see working. The effects of the *FANIE* masques bring about progressive results that can be seen and felt after each treatment. The *FANIE* prod-

uct line offers specially formulated powder masques to meet the needs of all skin types. We suggest that when you first start out with the *FANIE* masques that you follow up with the progressed professional treatments. This would be an Accent masque for people with chemicals in the skin, like glycolic acids and other harmful acids and chemicals. Accent masque contains essential oils, comfrey and slippery elm to help neutralize the acid chemicals in the skin. When using these masques the skin might go through a slight dryness period as it heals itself and brings the skin back to its normal pH.

**ULTRA** masques are for people with dry skin. It has added ingredients like chlorophyll and other vitamins to aid in the healing process. Ultra is a deep penetrating masque which will go into the subcutaneous tissues affecting the deeper fragile muscles, with great tightening and toning effects. This masque is a progressive professional masque.

**FIZZY** masque has added citric and needed enzymes for normal to oily skin and acne skin types. Fizzy masques excel in toning and tightening topically. A citric compound, this masque aids in controlling oils of the skin, keeping the pores closed chemically and gives a lightening action for blotchy skin color. A unique skin maintaining masque that is excellent for controlling the skin's oils.

**PROFESSIONAL PSEUDO XX MASQUE** is a plasmatic pseudo masque which produces a deeply penetrating, generated heat for a period of 3-5 minutes. It stimulates vascular activity for action deep within the dermis. Placed over a masque #1, pseudo masque's enzymes action works to hydrolyze as it draws topical masques deeper for greater benefit.

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Remember when you start working with the *FANIE* products it is a system that Dr. Clyde Johnson formulated so all the products work together. The masques affect the vascular circulation which accounts for the flushed, heated feeling which may be felt for a short time after the masque is removed. As the enzymes and other ingredients in the masque begin to work tingling, itching, pulsating and tightness may be felt. For some, these unfamiliar sensations may be uncomfortable. This occurs only the first time and takes about a week for the skin to start healing itself. The skin might get dry; this is the normal procedure and will continue to do so until the build up of old skin cell will be released. So using the masque recommended for you once a week and coming in for professional treatments, you will see a great improvement in your skin, progressively.

### ***Progressive treatments.....***

**ALKALAI Treatment**—This treatment is used after the client has had a series of progressive treatments and is faithfully following a *FANIE* home care maintenance program. This treatment is used for superfluous facial hair (moustache or chin hair) or excessive oils, large pores, dark skin coloration, scar tissue, encrustations and acne including the cystic type. This treatment changes the acid mantel to more normal pH and planes the skin. The skin might start feeling like sand paper after a few days. Great! This means that the top layer of the epidermis is releasing and the skin will start to soften thus, helping the cystic and the scar tissue. This treatment can be done once a month for very aggressive acne skin.

**The 4080 Lift Formula**—is designed to develop the same end results as chemical skin planing or laser peels, but without the violent reactions and extensive healing time required. The 4080 formula uses an enzyme action to hydrolyze and

hydrate the external epithelial strata. Depending on the hardness of the skin mantle, dead skin cells will exfoliate for up to 72 hours after the first or second lift formula. There will be a noticeable improvement in the skin. The follow-up on these treatments are with our 300 isma peel (vitamin A) treatment and alkali's.

**ACNE** is a skin disease affecting the sebaceous glands and hair follicles characterized by comedones, milia, papules and pustules. Cysts and nodules may form and scarring is common. It is usually associated with seborrhea (oil). It affects many areas including the scalp and eyelids but is most often seen on the face, chest and back, since these are areas more generously supplied with sebaceous (oil) glands. Most sebaceous glands are attached to empty into the hair follicle, thus hair is very much involved with acne conditions. Bacteria are inherent in the sebum that lubricates and adheres to the hair shaft and in pore clogs and blockages occurring in the hair follicles. Specific factors may include excessive carbohydrates and fatty foods, food allergies, foods rich in iodine, and also colon problems, endocrine disorders and psychogenic factors. Lesions may become worse in females during the premenstrual period.

Skin care is always a joint venture between the technician, the client and the scientists who do the research to provide knowledge, and then produce the needed materials. No one party can succeed without the total commitment of both of the others.

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